

DIGITAL SIGNAGE EXPLAINED - CORPORATE COMMUNICATION



Didn't get the memo? Implementing **Digital Signage Solutions** in a corporate environment eliminates the risk of employees being uninformed.

This impressive digital communication tool allows you to share information via a digital display in an instant, allowing employees to see the message at the same time.

Digital content can be easily updated from one centralized point as the CMS (Content Management System) enables you to create and modify digital content (your message) quickly, easily, and effectively across one or many digital screens, locally or across many regions, simultaneously.

Display relevant company information, data dashboards, notifications, announcements, and upcoming events. Convey workspace messaging, share critical safety information, and/or provide office wayfinding solutions. Share sales stats via data dashboards, and display analytics and metrics in real-time. Display training messages and staff updates. Enhance corporate culture with engaging corporate communications.

Whether factory, enterprise, or warehouse, in the lunchroom, head office, reception, lobby or common area, your employees will experience an enhanced working environment, boosting employee culture, morale and productivity, in turn increasing company growth.

Avoid getting lost in translation and create a clear channel of communication with office-wide digital signage that keeps everyone in the know.

BENEFITS OF CORPORATE COMMUNICATION WITH DIGITAL SIGNAGE

- Enable effective workplace communication
- De-clutter inbox with digital messaging
- Improve company morale
- Instant updates
- Reinforce company code of conduct, protocols and shape company culture
- Engage with staff and visitors effectively
- Encourage data transparency with sharing sales stats and dashboards
- Increase company productivity
- Improves supply chain efficiency
- Increase workspace safety

