

DIGITAL SIGNAGE EXPLAINED - DIGITAL MENU BOARDS



The world is your oyster when it comes to **Digital Menu Boards**.

Our bottomless digital signage solutions are leaving the food industry hungry for more. Digital Menu Boards are fast becoming the biggest trend in QSR's (Quick-Service Restaurants) with leaders in the fast food industry seeing positive growth in their bottom-line.

Digital Menu Boards are electronic displays (digital displays) that bring your menu to life and create a realistic expectation of your food. Manage your menu with ease and streamline the ordering process with flexible, impressive solutions that allow you to change or update your menu in an instant across multiple screens at multiple locations effortlessly.

Digital menu board software solutions are scalable and customizable. Schedule and manage day-parting automatically by rotating your menu between breakfast, lunch and supper. Display marketing messages, promos and campaigns and influence the customer's buying process, up-sell meals and boost sales.

Create a more memorable experience for your customer with Digital Menu Boards, entice customers with appetizing visuals and build your brand with stylish, tasteful Digital Menu Boards.

BENEFITS OF DIGITAL MENU BOARDS

- Keep lines moving
- Influence customer buying decisions
- Promote menu items effectively
- Easy to manage and update
- Increase revenues and decrease wastage
- Reduce perceived wait times in queues
- Show allergy and nutritional information
- Update on-screen content in an instant

