

DIGITAL SIGNAGE EXPLAINED - HOSPITALITY/HOTEL TV



IPTV/HOTEL TV is smart hospitality TV that delivers in-room entertainment-focused streaming services of multiple genres. **Hospitality TV** refers to digital displays found in resort/hotel guestrooms, hotel receptions, lobbies and/or common areas.

Streamline communication between hotel and guest and hyper-personalize the guest's stay with welcome messaging or personal notifications and provide that unique, premium guest experience.

Gone are the days of traditional printed hotel brochures, IPTV offers valuable information to the guest on-screen, in real-time, 24/7. Guests can access resort information such as hotel maps, on-property facilities, amenities, services, or even local tourist attractions. Guests are able to book their own restaurant reservations, spa treatments, transport, order room service or even view their bill all via this intelligent platform.

Guests feel right at home with the power of IPTV and have unlimited access to customizable, in-room digital entertainment. IPTV is their passport to on-demand live content and gaming, TV channels, movies, video on-demand, and extensive Infotainment, such as news, music, trades and markets, sport and weather - all updated in real-time and available at the touch of a button.

IPTV is feature-rich and wallet-friendly. The go-to option of in-room and hospitality entertainment.

BENEFITS OF HOSPITALITY TV

- User-friendly interface with widespread usability
- IPTV can be used with any IP based service such as VOIP and high speed internet.
- Both live and pre-recorded videos and audios can be played over IPTV.
- IPTV uses your current computer network and there is no need for cables.
- Improves guest experience and satisfaction
- Easy to manage, monitor and maintain
- Stable quality - No opportunity for the signal to become degraded by noise, interference or network drifting.
- Easy to add a channel. Easy to track a problem
- Cost-effective. Customizable
- Improved branding and marketing capabilities

